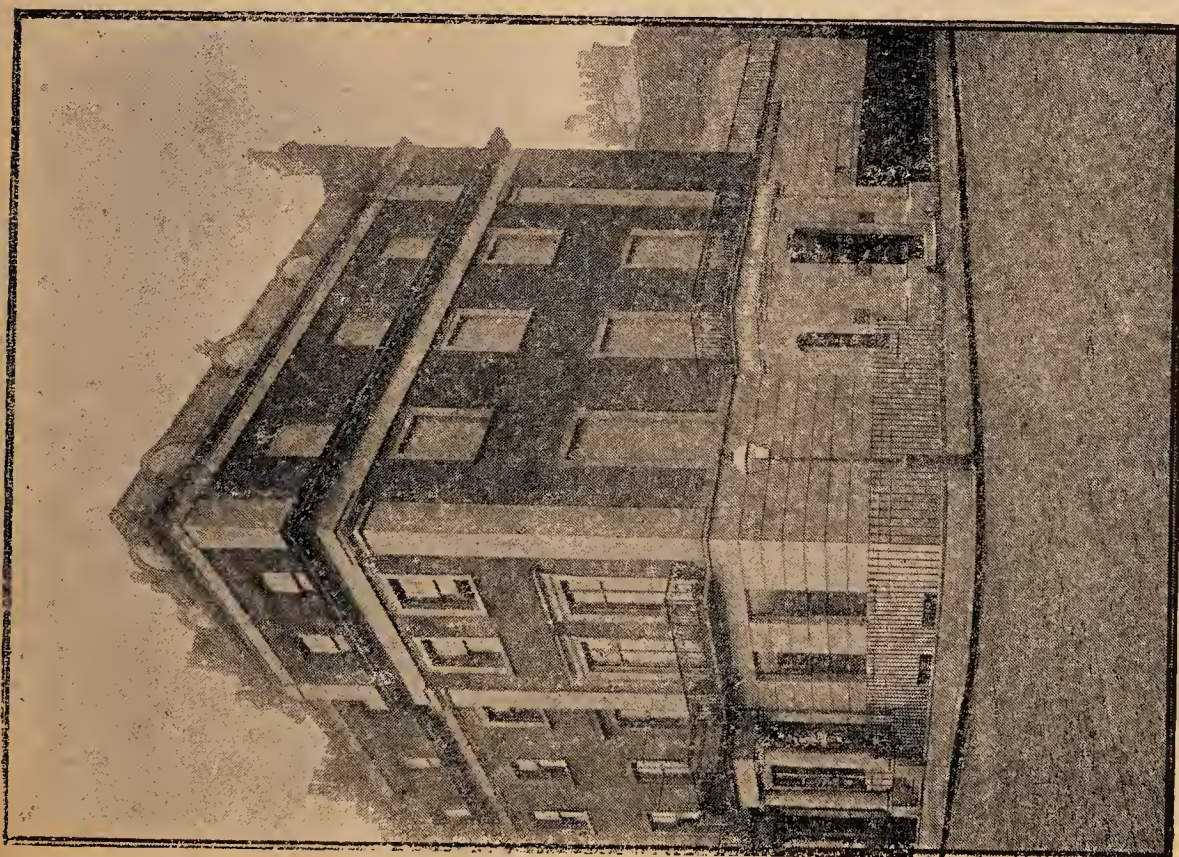


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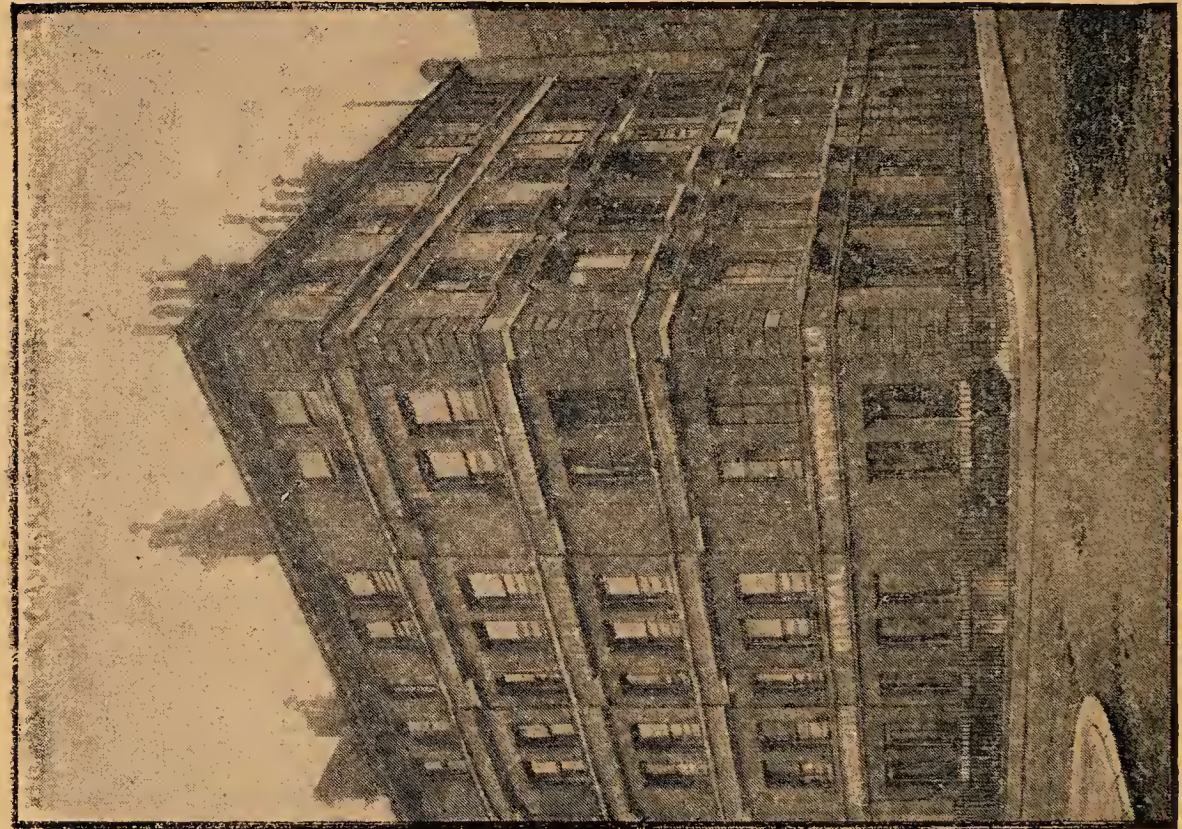


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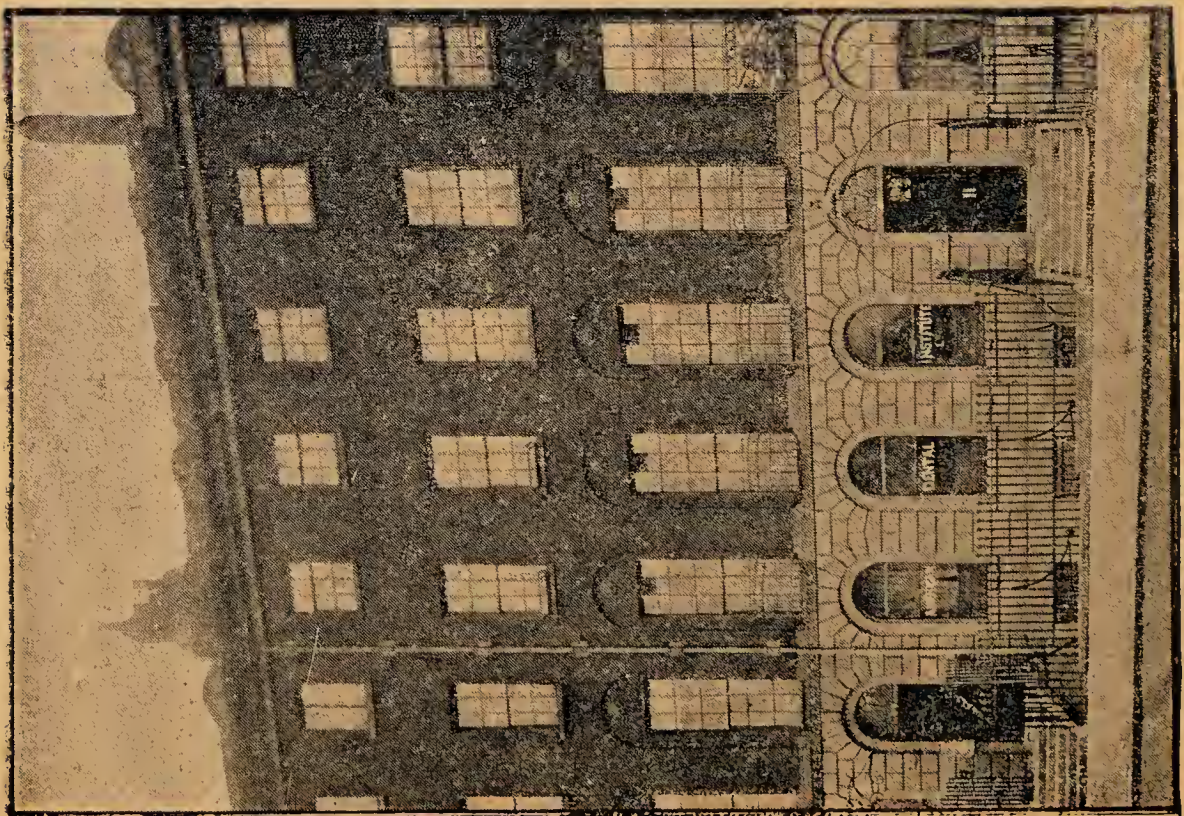


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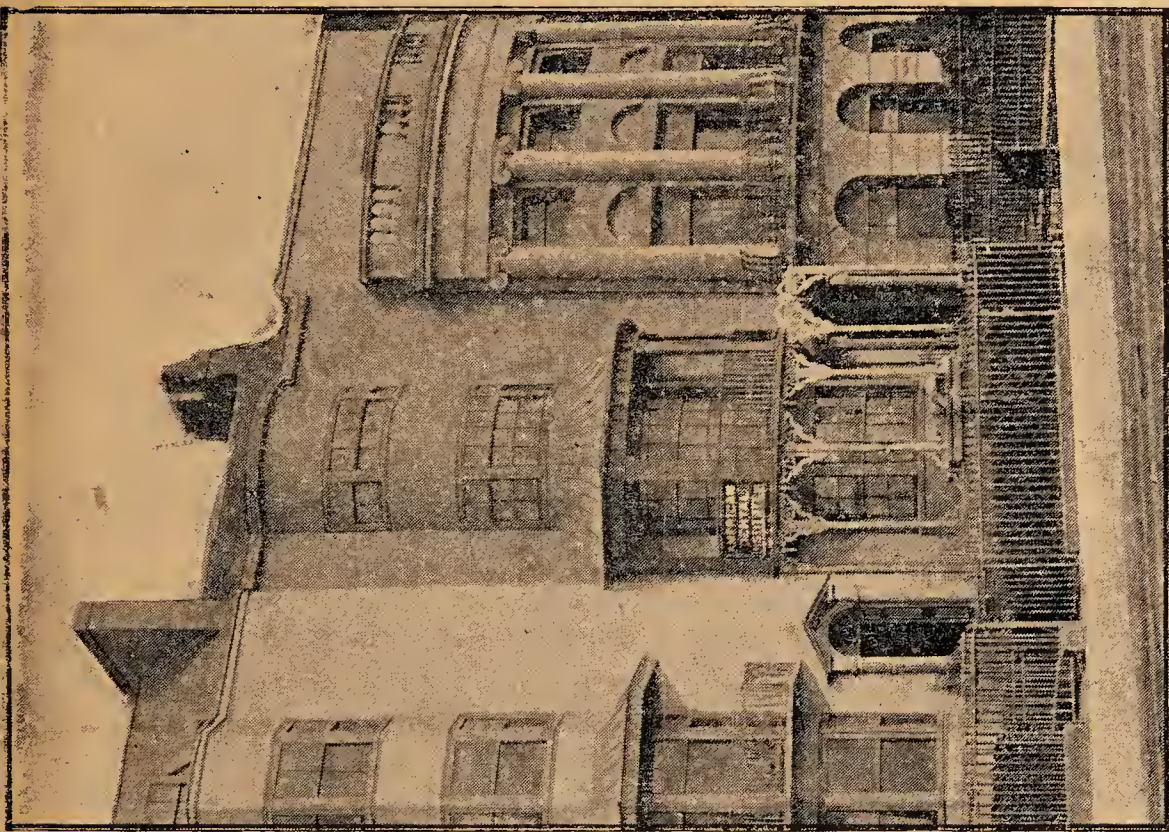


1, EDINBURGH MANSIONS, FRANCIS ST., VICTORIA
 ST., LONDON, S.W. (*close to Victoria Station and
 adjoining the Army and Navy Stores*).

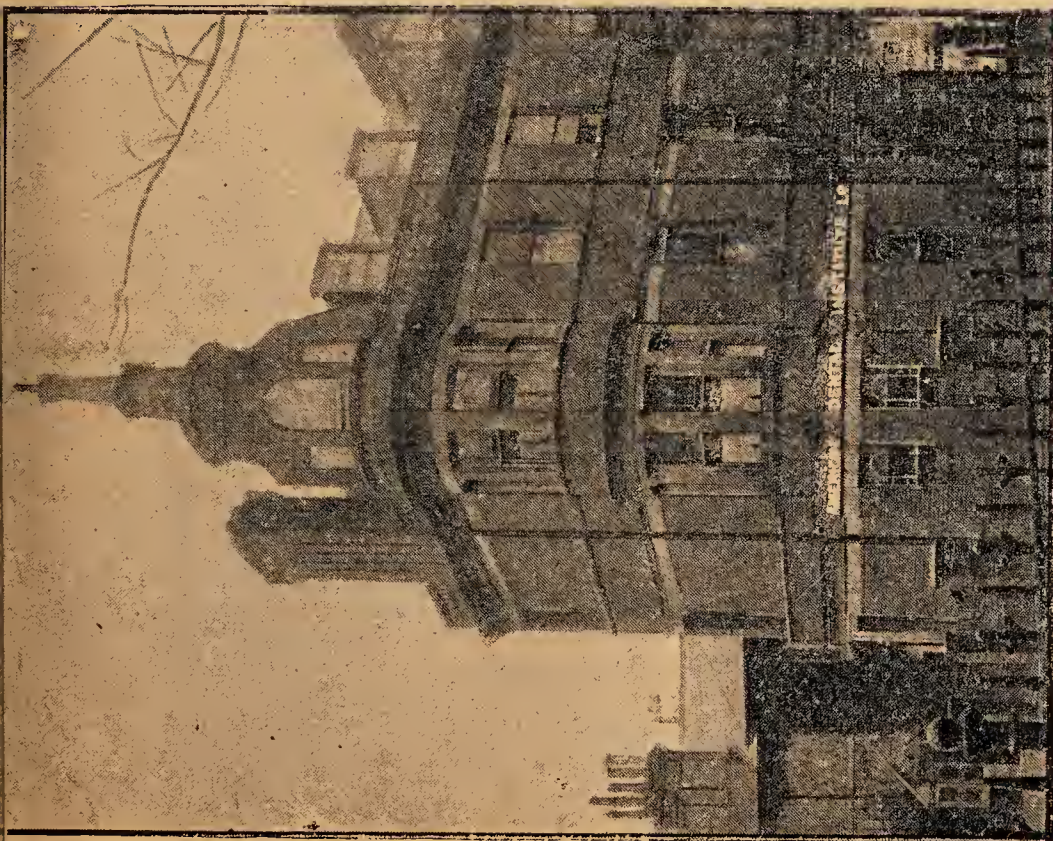


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BRIGHTON—123, KING'S ROAD.
(Two doors from the Hôtel Métropole).



BOURNEMOUTH—GLEN FERN TOWER, OLD CHRIST
 CHURCH ROAD.
*(Facing Holy Trinity Church, near the East Bournemouth
 Station).*

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KINGSTON-ON-THAMES—25, HIGH STREET.

(Half way between Surbiton and Kingston Stations).

The success attending the various branches of the Institute in London and on the coast, has induced the Directors to start a practice in the suburbs of London. No more convenient position could be found than the above house—half way between Kingston and Surbiton; and the Directors feel convinced that the residents of the district will take advantage of the opportunity of obtaining advanced American dentistry, and that this branch will soon be as successful as all the other branches of the American Dental Institute, Limited.

THE AMERICAN DENTAL INSTITUTE, LIMITED,

has only seven establishments, as follows:—

55, ST. JAMES'S STREET, S.W.
34, THURLOE SQUARE, S.W.
44, FINSBURY SQUARE, E.C.
1, EDINBURGH MANSIONS,
FRANCIS ST., VICTORIA ST.

123, KING'S ROAD, BRIGHTON.
25, HIGH STREET, KINGSTON.
GLEN FERN TOWERS,
OLD CHRISTCHURCH ROAD,
BOURNEMOUTH

THE
AMERICAN
DENTAL INSTITUTE
(LIMITED).



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(NEAR PICCADILLY).
34, THURLOE SQUARE, S.W.,
SOUTH KENSINGTON.
1, EDINBURGH MANSIONS
FRANCIS STREET, VICTORIA STREET, S.W.
44, FINSBURY SQUARE, CITY, E.C.

BRIGHTON :

123, KING'S ROAD.

BOURNEMOUTH :

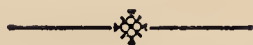
GLENFERN TOWERS,
OLD CHRISTCHURCH ROAD.

KINGSTON-ON-THAMES :

25, HIGH STREET.

There is daily attendance at each address from 9 till 6 o'clock.

NOTICE TO THE PUBLIC ON ISSUING THE SIXTH EDITION.



THIS Pamphlet is issued by the only recognised and original American Dental Institute, Limited. The pictures of its establishments are published so that the public may be prevented from going by mistake to any dentists who have assumed somewhat similar titles.

Since the establishment of the American Dental Institute, Limited, some dentists have assumed titles embodying the word "American." There is no law to prevent this, and the fact that the word "American" is boldly put forward is no proof that patients will in any way receive the attention of *bonâ fide* American dentists, or even of those who have studied under American dentists. The American Dental Institute, Limited, makes this announcement as a caution and warning, in order that the unwary may be put upon their guard.

This Pamphlet has been duly registered under the Copyright Act. Any person publishing any circular or pamphlet with the whole or part of the original illustrations, or letterpress, will be immediately proceeded against.

The Directors of the American Dental Institute, Limited, will feel greatly obliged by any infringement being brought to their notice.



INTRODUCTION.

BEFORE enumerating the objects, intentions, results, and methods of conducting the Dental practice carried on by this Limited Company, it may be interesting to follow its career, and show how it has progressed and flourished even beyond the expectations of its founders.

The steady demand for improved Dental treatment and appliances forced the general public to discover that for some reasons America took the lead, and American Dentists in all the continental towns have for years received the best patronage ; in the Colonies also, wherever an American Dentist established himself he seemed to show that he was thoroughly able to compete with his British confrères. In London also, the few American Dentists have received marked signs of appreciation. The American Dental Institute was started five years ago with only three American Doctors of Dental Surgery, and three Surgeries, at 55, St. James's Street. But the demand for their services was so great, that this Company had to be formed with increased capital, so as to be enabled to secure the advantages of the skill of gentlemen of high qualifications, who were capable of undertaking the posts of operators at the Institute. All the best American Colleges are represented by some of their finest operators, D.M.D. of Harvard, M.D., D.D.S. of New York, &c., &c., are some of the qualifications held by the gentlemen in attendance at the Institute.

The Institute grew at such a rapid rate, it was found necessary to make it into a Company to enable it to compete with the

demand on its services. Five more Surgeries were added at St. James's Street (the freehold premises of which have since been purchased by the Company in anticipation of the necessary alterations to cope with the increasing number of patients), and an establishment was opened at 44, Finsbury Square, for the convenience of the City patients. Notwithstanding this extension, it was found necessary to take 34, Thurloe Square, South Kensington, to relieve the pressure of engagements at 55, St. James's Street; and 1, Edinburgh Mansions, Francis Street, Victoria Street, S.W., has been taken adjoining the Army and Navy Stores for the convenience of its members. But even this was found insufficient, and recently more premises have been engaged next door in St. James's Street, and now patients will find every facility for the rapid completion of their cases.

No. 123, King's Road, Brighton (the freehold of which the Company has purchased), and Glenfern Towers, Bournemouth, and 25, High Street, Kingston-on-Thames, have also been taken and fitted up for carrying on the same style of practice, in order to ensure at those towns the same success which has followed each advance of the Institute. The number of patients seeking the services of the Company is steadily increasing, and the testimonials appended to this book show the estimation they hold for the American Dental Institute, Limited.

THE
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(LIMITED)

(The advantages of the Institute have been so widely sought that it has been found necessary to make it into a Company in order to facilitate the furtherance of its objects and to meet the demands for its services. Attention is called to the names and qualification of the gentlemen who have now associated themselves with the Institute and are in daily attendance there.)

THIS Institute was established to render accessible to the British Public the advantage of genuine American Dentistry and the services of the best qualified and most skilful dentists to be found in the American schools.

The fees are as moderate as is consistent with finished workmanship and the highest operative skill.

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The main objects for which the Institute has been founded may be summed up under the following heads :

To introduce all the latest and most efficacious improvements in dental art, by which America has obtained her admitted superiority in dentistry.

To carry out all the higher grades of dentistry as well as the ordinary branches of the art.

To prevent the useless extraction of teeth and stumps, and devote the necessary attention to saving them.

To restore to usefulness, by all the known methods, diseased teeth and roots, even when decayed beyond being filled.

To permanently fix artistic artificial teeth without plates. This new method, known as "the Crown, Bar, and Bridge system," is the perfection of cleanliness and comfort, and it avoids the dangers and discomforts of artificial teeth made with plates and wires.

To build up with gold and other materials, decayed teeth, restoring them to their natural form and usefulness, by methods that are regularly practised in America.

To cure teeth with abscesses, thus avoiding the necessity for extraction.

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To undertake the treatment of diseases of the gums, to tighten loosened teeth (and thus prevent the breath becoming unpleasant, and health destroyed).

To supply artificial teeth that are artistically as well as scientifically made.

To undertake the management and regulating of "*Children's Teeth*"—the care of which is quite a separate branch of dentistry, and one which to dilate upon here would occupy many chapters—it behoves those who have the responsibility of the rearing of children to have their teeth properly and periodically examined and attended to, in order to prevent overcrowding of the permanent teeth, which is only too frequently met with to the disfigurement, discomfort, and detriment of the patient.

By the conscientious application of the best skill and appliances, it is hoped to approach as near as possible the dentist's ideal—viz., to obtain the maximum of success with the minimum of pain, discomfort, and expense.

This Institute has been fortunate in securing the services of Doctors of Dental Surgery, who are acknowledged experts in the various branches of the science.

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Patients may therefore rely on receiving the most skilful attention and the advantage of the most advanced knowledge of dentistry.

The promoters were American enough to break through the ordinary English professional code of etiquette, and apply direct to the public for support and recommendation, and the result has been that the Institute is being widely patronised, by the following patients, viz. :—

Those who are wise enough to avoid the ordinary advertising dentist. It is only reasonable to suppose that anyone who, after being in practice some time, needs to advertise his own abilities cannot be a man successful enough to obtain the recommendation of his patients.

By those who have heard of the general superiority of American dentistry,

By those who do not know any other respectable dentists to whom to apply for aid.

By those who are dissatisfied with their own dentists or the old-fashioned methods.

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By nervous and sensitive patients, who dread the chance of pain or ill-treatment at the hands of unskilful or incompetent dentists,

By those educated and intelligent people who, properly valuing their own teeth and the teeth of their children, wish for the best skill and experience, and the kindest treatment, without paying the highest fees.

Every possible precaution has been taken for the care and comfort of patients. Consulting rooms and surgeries have been fitted up with all the most approved appliances. The doctors in attendance devote themselves solely to that branch of the dental art in which they have obtained their reputation as specialists. By this division of labour it is found patients meet with immediate attention and are not subjected to the weary waiting and numberless visits that prove so large a part of the inconvenience of a visit to the dentist. As a rule, the more skilled the dentist, the more protracted the waiting, because he has to see patients for all kinds of dental ailments. By dividing the specialities, this is obviated, and in urgent cases no appointment even is required, as one

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of the operators is always disengaged to receive patients.

In cases where anæsthetics are needed, they are administered by a duly qualified English medical man, and the lady attendant is always present when anæsthetics are given to ladies.

A record of the details of each case is kept for future reference.

The great dental specialities which have been developed in America, and which this Institute will endeavour to make more widely known, are the methods known as "Crown, Bar, and Bridge-work," and "Contour Gold fillings." By means of these, every tooth, or root of a tooth, is utilised instead of being ruthlessly extracted, as is too often the practice with the ordinary English dentist. Teeth or stumps are crowned with a gold cap, which enable them to be used as before, while it effectually prevent any progress of disease. Instead of the clumsy, dangerous, and uncleanly methods of making artificial teeth with wires, palates, and plates, artificial teeth are fixed by Crown, Bar, and Bridge-work. From one tooth to a complete

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II

set can be fixed into the mouth without plates, if but two or three suitable teeth or stumps remain.

These new methods are not proportionately more expensive than the old ones, and, by the avoidance of the English credit system, and adoption of strictly cash charges, a scale of fees has been fixed which will bring the latest results of dental science within the reach of those possessing only moderate means, and who care for cleanliness, comfort, elegance, and health. An estimate of the full charges is always given at the first visit, and for consultations no fee is charged. Special arrangements can be made for children placed regularly under the care of the Institute.

In deference to English custom, the privacy of the most refined dental practice is observed throughout the Institute.

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BOGUS DIPLOMAS.

A WARNING.

The acknowledged superiority of American dentistry has led for some time to the sale of handsomely engraved spurious or *Bogus Diplomas*. Some of these have been sold to dentists, who hang them in their waiting rooms, and thereupon style themselves *Dr.*, and pretend to the knowledge owned by graduates of genuine American Colleges, conspicuously displaying their diplomas from such colleges as "Winconsin," &c., which as a matter of fact do not exist. Such dentists, of course, pretend to far more knowledge than that owned by any properly qualified graduates and moreover often claim to be the inventors of systems which they do not even properly understand or carry out. Instances are only too well known where Crown, Bar, and Bridge-work has been promised, and artificial teeth with very narrow plates have been palmed off on the patient instead. Teeth so fixed are more injurious than those with large plates, and the American Dental Institute, Limited, feels called upon to draw attention to these frauds, both for the public good and to prevent genuine American dentistry getting into bad repute in this country.

CROWN, BAR, AND BRIDGE-WORK,

OR

ARTIFICIAL TEETH WITHOUT PLATES,

One of the greatest experts writes and explains the above system as follows:—

“Crown, Bar, and Bridge-work is the most advanced method of permanently replacing lost teeth by artificial substitutes, so that in every way they represent the missing members, and whilst being the most artistic in appearance, do away with the necessity of a movable plate, that injures all other teeth, and is objectionable in many ways. These new teeth imitate the natural organs in power of mastication and comfort in such a way that artificial teeth have never done before. When a back tooth is badly diseased (see Plate 1, Diagram A) the decayed portion is removed and the remaining part restored to health, then a cap of gold (see Plate 1, Diagram B) is made the same shape as the original tooth, which is placed over the decayed tooth and cemented there (Plate 1, Diagram C), thus restoring to thorough usefulness, and by hermetically sealing

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the tooth, preventing the chance of any further decay ; for front teeth the same method is adopted, only instead of the crown being made entirely of gold, the front is made of porcelain, which so exactly imitates the other teeth that a professional expert can with difficulty detect it. To these crowns one tooth or more, can be attached (Plate 2), so that if three or four teeth, or even only three or four suitable roots remain (Plate 3), a perfect set of teeth can be fixed by these methods that in every way represent the former members, and are not mere clumsy and dangerous substitutes. For the past six years I have devoted nearly all my time to this branch of the dental science, and each year I have been more convinced that there are no operations in Dentistry that have been so satisfactory to both dentist and patient as Crown, Bar, and Bridge-work. Whilst the necessary discomfort to be borne by the patient to have artificial teeth adjusted in this way is not more than has to be suffered in the ordinary methods of having teeth filled, and is more than compensated for by the perfect comfort obtained afterwards with Crown, Bar, and Bridge-work. I have in six years known of no case of failure, whereas, had the same number of patients had artificial teeth fixed with plates, a certain percentage would of course have been partial failures, and the teeth would never become,

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so to speak, part of the mouth, and their presence entirely forgotten. It has been my fortunate privilege to fix teeth by Crown and Bridge-work for hundreds of patients who have previously worn plates, and they have all expressed themselves as delighted with the immense advantages they have gained by having teeth which are permanently fixed and perfectly clean, to say nothing of the comfort of discarding the old-fashioned plates."

Some of the advantages of this system are as follows:—

Perfect cleanliness.—Every part of the mouth and artificial teeth can be reached by the tooth-brush.

Firmness.—The teeth cannot move in eating or speaking.

Voice and Taste not interfered with.—There being no plate of any kind.

Safety of other teeth.—No bands or wires to injure them.

Perfect appearance.—Detection being almost impossible.

Absence of danger.—The teeth cannot become dislodged, swallowed, or lost.

Durability.—Teeth fixed by Crown and Bridge-work last longer than any other form of artificial teeth,

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and when the mouth alters new teeth are not required, as is the case with ordinary dentistry.

Perfect comfort.—These teeth occupy exactly the same space as the natural ones.

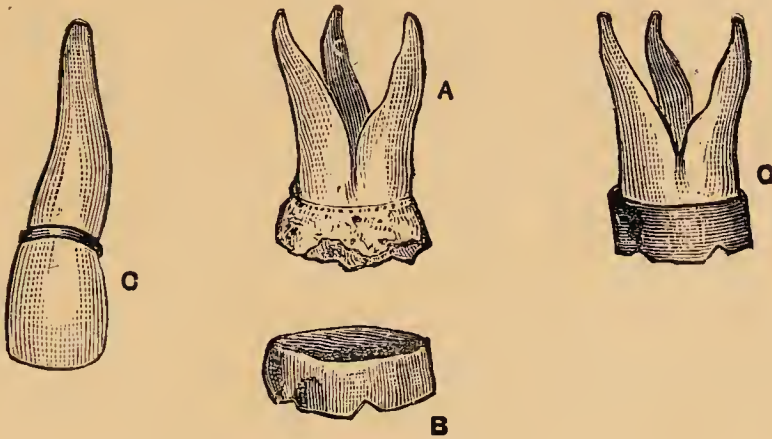
Preservation of teeth and roots.—Crown-work prevents any further decay in the roots or teeth attended to, &c., &c.

It is impossible in a short description to embody every kind of combination of this work, but patients may take the general remark as correct: "that where teeth or roots stand in the mouth that can be used as piers these bridges can always be adjusted."

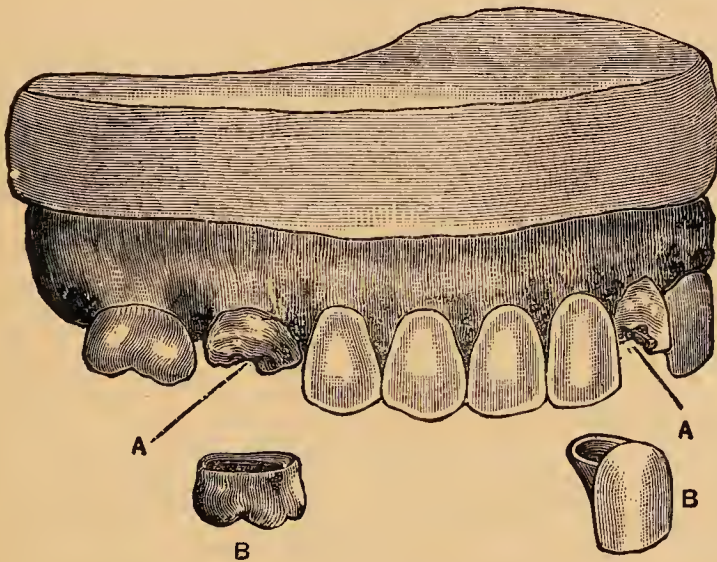
Artificial Teeth with Plates.—It must not be imagined that because the American Dental Institute, Limited, praises so highly "Crown, Bar, and Bridge-work," the ordinary methods of fixing artificial teeth are not undertaken; there are cases where the new systems are not advisable, and where artificial teeth fixed with plates are preferable. There are specialists at the Institute who devote their whole time to making and artistically adjusting artificial teeth on the "suction principle."

Plate 1.

EXAMPLES OF SIMPLE CROWNS.



- A. A. Decayed roots.
- B. B. Crowns ready to be placed on.
- C. C. Roots with Crowns fixed.



These diagrams show simple Crowns as adjusted to the mouth.

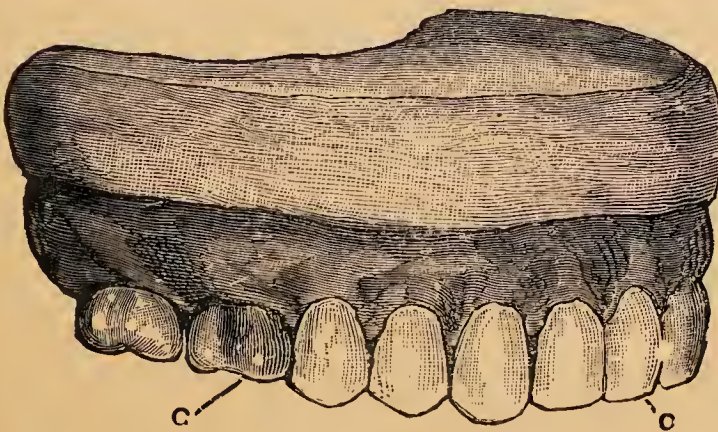
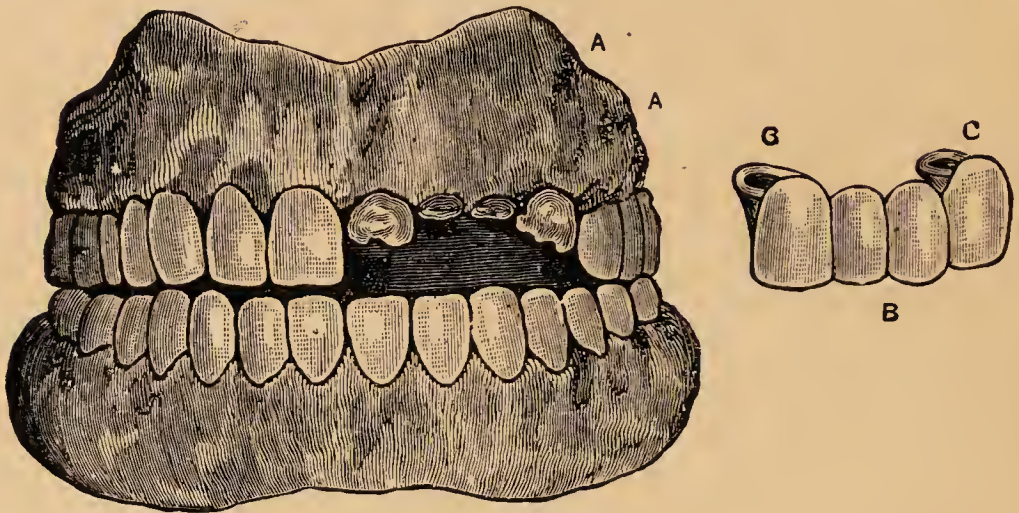


Plate 2.

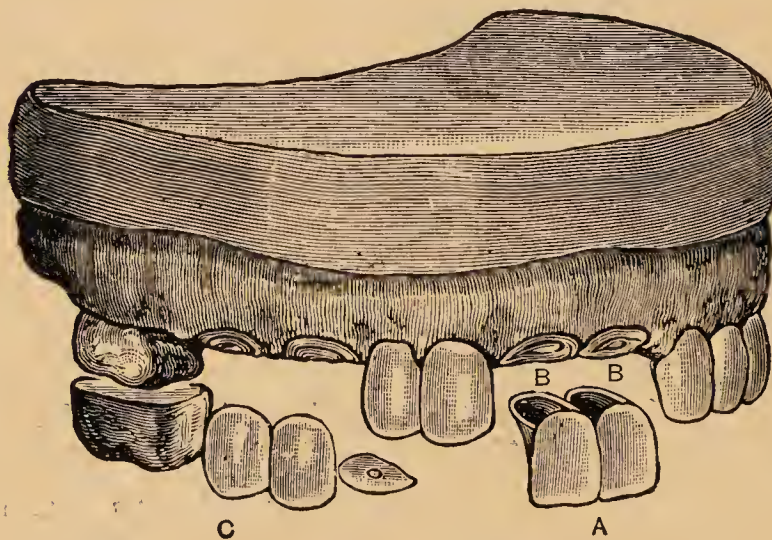
EXAMPLES OF COMPOUND CROWN AND BRIDGE WORK.

Diagram 1.



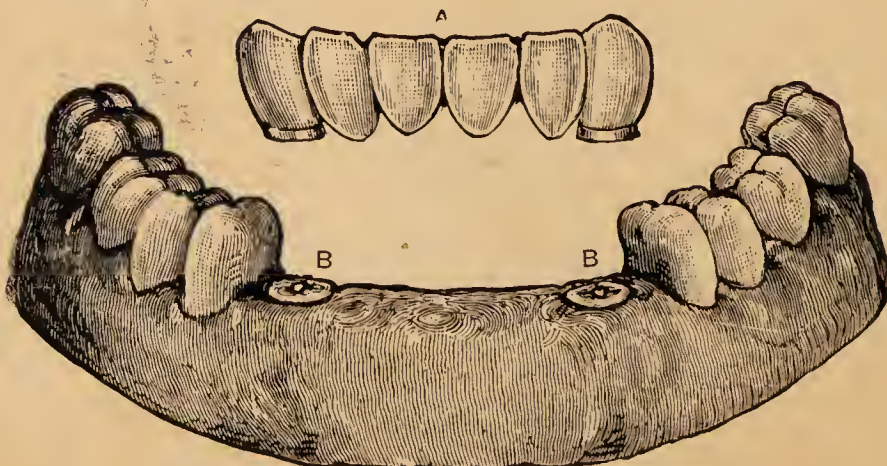
This diagram shows how four teeth can be fixed to two decayed roots.

A. A. are decayed roots to which the Bridge B is fixed by means of the Crowns C. C., which are cemented to the roots A. A.



A. shows two Crowns ready to be fastened to very badly decayed roots B. B.

C. shows a Bridge to replace two teeth where no roots remain.



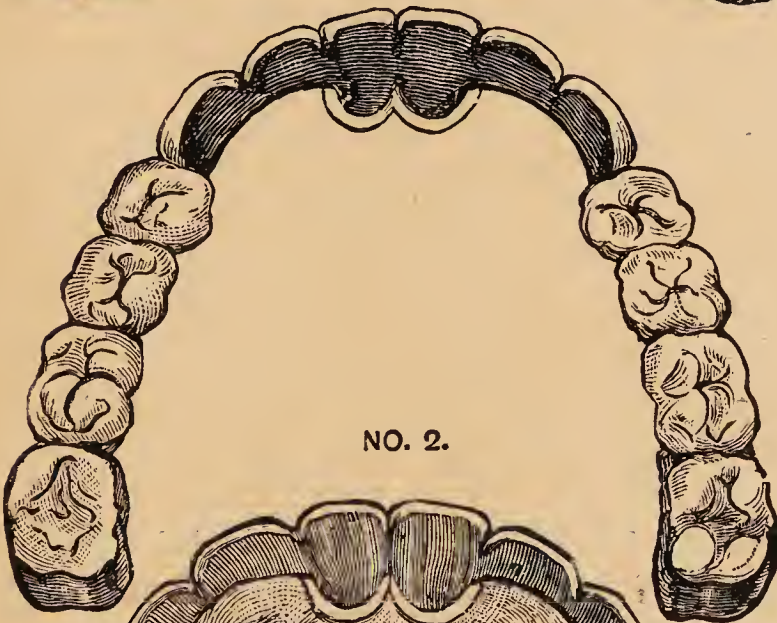
A Bridge of six teeth A., fastened to two roots B. B.

Plate 3.



NO. 1.

These diagrams show a complete set of teeth as fixed to four roots.



NO. 2.

Diagram No. 1 shows the mouth before teeth are fixed.

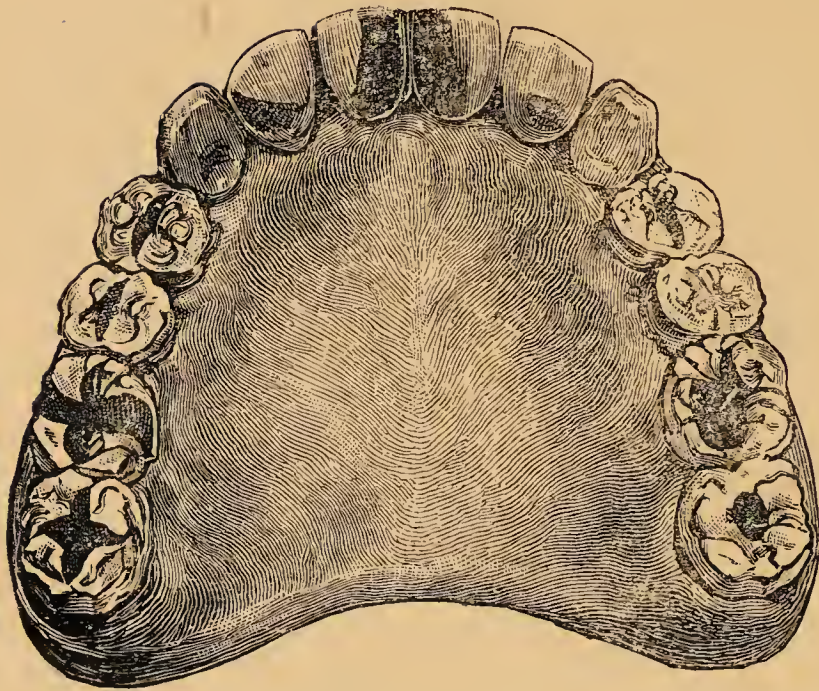


NO. 3.

Diagram No. 2 shows the Bridge.

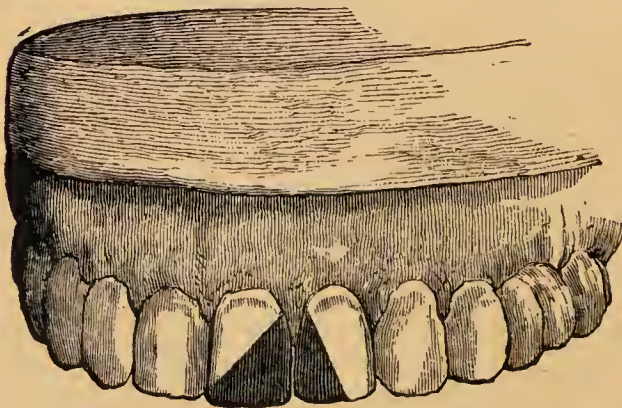
Diagram No. 3 shows the mouth with Bridge fixed.

Plate 4.
CONTOUR GOLD FILLINGS.



This diagram shows a mouth repaired by Gold fillings, which will last for very many years if properly attended to.

The dark portions of the front teeth show extent of decay. This



can be built up either with Gold, a common practice in America, or it can be replaced with Porcelain the exact colour of the teeth. These operations are painless, and very durable. The diagram is intended to show the extent of

decayed tooth substance that can be satisfactorily replaced.

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CONTOUR GOLD FILLINGS.



With regard to teeth that are not badly enough decayed to warrant their being Crowned, they can and should be filled with hard gold. Their original contour, or shape, should be reproduced, spaces between them got rid of, in order that particles of food cannot lodge between the teeth and produce further mischief. Every small cavity should at once be filled; the smaller the cavity the less the chance of decay again commencing, and the more simple and effective the operation for their filling. Front teeth filled with gold permanently resist the inroad of decay, and when these fillings are inserted artistically, very rarely is the smallest portion visible. Back teeth should also be built with gold or else Crowned. In order to give some idea of what can be done with gold, diagrams of decayed teeth and gold fillings are given herewith, showing how much missing tooth structure it is possible to rebuild with gold, rendering every tooth as sound as it was before it

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decayed, and refuting the ordinary dentist's opinion as to many teeth being too badly decayed to have gold put into them.

REASONS WHY GOLD IS BETTER THAN ANY OTHER MATERIAL FOR FILLING TEETH.—The other stoppings usually employed are either white cements, gutta-percha, or amalgams. No cement has yet been discovered that is not more or less soluble in saliva, therefore it becomes dissolved in the mouth, the edges of the cavity soon get exposed, and decay recommences, to say nothing of the fact that these fillings are not hard enough to long resist the wear of mastication or the friction of the tooth-brush. Gutta-percha, properly made, mixed with ground glass and properly applied, is really a good filling in certain cavities. It is useful where neither mastication nor tooth-brush can touch it, but it will not resist the wear of either, and for many reasons it is only suitable in a few cases, except for temporary purposes. Amalgams are mixtures of various metals with mercury, and whilst hardening by a chemical combination, they either shrink or expand. If they expanded they would burst the tooth, so they are made just to shrink, and however carefully applied, the edge of the amalgam shrinks from the sides of the cavity and leaves space for decay again to commence. Further, the oxide of mercury,

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or silver, or copper, in the amalgam stoppings always discolours the tooth. Again, all these stoppings are only strong enough to hold in the tooth, and are not like gold—able to protect any weak edge. These fillings take hours to really harden, and often get injured or moved before they are properly set. Gold, however, is placed in its right position and hardened there. Each piece is welded to previous pieces, and the entire mass is hardened and finished there and then. It can be carried over the weakest edges and will frame in a tooth and protect it for years, no alteration taking place after it is once finished.

Gold fillings are works of art of the highest description, and cannot be properly inserted except by one who has for many years made a special study of, and has had great experience in, this branch, whereas any cement filling can be put in by the merest tyro. Hence the advantages gained by consulting specialists in this particular branch.

The late Dr. MARSHALL H. WEBB, one of the most eminent American Dentists, in his "Notes on Operative Dentistry," writes as follows :—

The following ten articles are given as indicating some of the principles which ought to guide all operators in the filling of teeth :—

I.—Gold, *properly used*, is the *best* known material for the permanent preservation of the teeth.

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II.—With restoration of Contour so complete as to keep the margins of enamel free from contact with the tooth adjoining, extension of decay is prevented.

III.—Failure in operations is mainly due to the gold not being packed closely against the dentine and enamel at every part, allowing fluids to enter at such part and further decay to take place. The failure of a filling, therefore, is mainly due to the incompatibility of the operator with his work.

IV.—A cavity that can be satisfactorily filled with anything is worth filling with gold. The contour of any tooth can be restored with gold if the operator has the ability to properly apply the rubber dam and perform the operation.

V.—Skilful operators first see that the parts are in healthy condition, and then so perform operations with gold as to prevent further decay, or they fill with oxychloride of zinc to avoid shock from dangers of temperature and cover with gold.

VI.—A filling material may be the best that is known for the tooth, *and yet leak badly*, because of defective

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manipulation, but to save the tooth, that best material, gold, must be so inserted as to prevent leakage.

VII.—Gutta-percha, *properly used*, is a good filling material, but it serves a temporary purpose only, except where there is no friction from mastication, from the free use of brush and powder, or from floss silk, when it may prevent decay for several years.

VIII.—A good gutta-percha filling, in its proper place, is better than a poor gold one, and better than any other material inserted in a careless and imperfect manner.

IX.—The excellence of amalgam *per se* consists only in enabling an operator to fill a cavity with it where he might otherwise resort to extraction (amalgam shrinks and fluids penetrate between it and the enamel, which becomes fractured little by little, oxidation takes place, and while slightly retarding decay the oxide discolours tissue, especially the dentine in the teeth of young persons, and the filling presents an unsightly appearance).

X.—The use of plastic filling materials does not tend to the exercise of that care and the development of that skill which are necessary for the successful practice of

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that dentistry which has for its standard of excellence ability to make *good* gold fillings; an operator with such ability can not only perform operations with gold so as to save teeth, but he can insert any other material better than one who has not the ability to make gold fillings.

TESTIMONIALS.

(The Institute has received numerous letters thanking the doctors for the treatment accorded to patients. A few selections are here made, and the originals can be seen on application. It affords much pleasure to show them, so as to prevent the notion that under cover of the necessity for withholding names from published communications, spurious concoctions are issued as genuine testimonials. It will be taken as a favour, therefore, if patients ask for the originals of these and many more testimonials that have been sent by *bona fide* patients.)

From His Lordship the Bishop of . . .

April 26th, 1888.

Dr. . . . has done some very difficult dentistry for me with great skill and perfect success. I entertain a high opinion of his professional ability.

(Signed)

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Cavendish Square,

DEAR DR. C.,

Sept. 2nd, 1887.

I feel I must send you a line thanking you for your kindness, and also for the good work you have turned out for me.

Yours very faithfully,

——— (Signed) A. S.

Dartmouth,

DEAR SIR,

Jan. 20th, 1887.

I am extremely sorry I could not find time to see you before leaving. I have, however, very great pleasure in informing you that my mouth is in splendid condition, and that I did not feel the slightest pain or inconvenience the day after the case was put in. I am so pleased with your work that I will seize every opportunity of recommending patients to you. Hoping you are well, with best wishes.

I remain, yours faithfully,

——— (Signed) J. M.

DEAR DR.

South Kensington.

I am glad to tell you I have worn your work since Saturday, and really should not know there was anything in my mouth ; it is perfectly comfortable.

Believe me, yours faithfully,

(Signed) L L

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DEAR DR. C. . . .

Southsea (Friday).

You will like to know my mother's opinion with regard to the latest improvements in American dentistry, and I am glad to be able to assure you of her entire satisfaction. Personally, I thank you very much for your great kindness and consideration during the time I was in your hands, and shall feel fully justified in recommending the American Dental Institute on every occasion. I will not fail to report myself on my return to town ; in the meanwhile, my mouth is most comfortable, and for that fact alone I am your grateful debtor, without mentioning improved appearance.

Believe me, yours sincerely,

(Signed) E . . . M . . .

Jermyn Street, W.,

Dec., 1887.

Lady F. presents her compliments to Dr. . . . and encloses a cheque, amount of her account for professional attendance. Lady F takes this opportunity of saying she is much pleased with her first experience of the Dental Institute, and has recommended it to friends, and will certainly do so when she returns home.

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. . . Vicarage,

DEAR DR. . . . ,

March 10th, 1888.

I am happy to say that with one small exception your treatment of my case has been successful beyond my most sanguine expectations. That exception is the tooth which is still susceptible to heat and cold. With the others I have never had a moment's pain or uneasiness.

With kind regards,

Believe me,

Very faithfully yours,

(Signed) (Rev.) G. . . . F. . . .

London, E.C.,

DEAR SIR,

May 14th, 1888.

I have genuine pleasure in adding my testimony as regards your great professional skill in saving my teeth.

Before consulting you I had submitted them to the inspection of two different dental surgeons in London, who both informed me that it would be necessary to have the defective teeth removed, and artificial ones substituted, but through your improved system I have been enabled to retain my natural teeth. The Crown

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and Bridge-work has restored their original power, and now afford me comfort and ease that I have not enjoyed for a long time.

I am, dear Sir,

Yours faithfully,

(Signed) J. M. C.

South Kensington,

DEAR SIR,

Jan. 20th, 1887.

The work you and your coadjutors have done for me is very skilful and satisfactory. I could not have imagined so much could be done with so little pain and discomfort, and I wish you all every success in your profession.

Yours truly,

(Signed) F. J. W.

P.S.—You can make use of me as a reference if you require one.

North Wales,

Jan. 4th, 1887.

Mrs. B. presents her compliments, and begs to say that the work done to her teeth is perfectly satisfactory, and she has never been so comfortable before.

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Dublin,

MY DEAR SIR,

Nov. 29th, 1886.

The work you did for my sister continues most satisfactory, and we both fully appreciate your talent. We hope to be in London about April, or early in May, and will have the pleasure of calling to see you.

(Signed) L. M.

Kensington, W.,

Feb. 15th, 1887.

Captain S. will be most happy to reply to any one who may apply to him in regard to the efficiency of the work accomplished for him by the "American Dental Institute."

DEAR SIR,

H.M.S. *Agincourt*,

.

Jan. 31st, 1888.

The work done for me has been most effective, enabling me to masticate in comfort without any inconvenience, which with movable plates I invariably did experience.

Yours truly,

(Signed)

Rear-Admiral.

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Finsbury Square, E.C.,

MY DEAR SIR,

Feb. 4th, 1888.

I am extremely obliged to yourself and your colleagues for the skilful and artistic way in which you have attended to my wife and son.

I observe that your method amounts to what is practically a normal restoration of the teeth, thus relieving the patient from the dangers, discomfort and injury to the palate attendant on artificial teeth merely held in position temporarily by plates.

I am a specialist for diseases of the throat and ear, and I shall always be at the service of yourself or friends for anything within my sphere.

Yours truly,

(Signed)

M.D. (Lond.)

Hants,

. . . .

Jan. 20th, 1888.

Please convey through Dr. C. my best thanks to Drs. H. and G. for the splendid way in which my teeth have been done. They are most comfortable and, indeed, are precisely the same as the originals. There is no doubt in my mind that when there is a root left,

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your system of covering far exceeds any other method of replacing the lost part. I show my mouth whenever I get a chance, and strongly recommend my friends to call on you without delay.

Yours truly,

(Signed) M . . . B . . .

DEAR SIR,

Hanover Gate, N.W.

The work done for me last year at your Institute has so much pleased me that I can do no other than call it the very highest skill in dentistry, and I take every opportunity of recommending your really marvellous work to my friends.

Believe me, dear Sir, yours truly,

(Signed) G . . . D. L . . .

Berkeley Square, S.W.,

DEAR SIR,

Jan. 30th, 1887.

I have the pleasure to enclose you a cheque for . . . I am not quite sure whether it was . . . or . . . but I send you the larger sum, as I fully appreciate your kind attention and skill.

(Signed) A . . . L . . .

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Bishop's Road, W.

SIR,

I have much pleasure in recording my testimony to the skilful and efficient manner in which the dental art is practised at the American Dental Institute. The gold crown which was cemented on a molar stump of mine has afforded me the greatest satisfaction and comfort. It has exempted me from the torture of extraction, it has relieved me from the excruciating pain I formerly experienced, and it has enabled me to masticate perfectly on that side of the jaw, a process which formerly occasioned intense suffering.

I am, yours truly,

(Signed) E . . . C . . .

Surgeon-Major.

Bournemouth,

DEAR SIR,

June 14th, 1889.

Kindly accept our best and warmest thanks for the efficient and very valuable services which you have so skilfully rendered to each of us, and the benefits of which will become more and more apparent.

Yours very truly,

(Signed) E. A. W. and L. S.

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Lewisham, *Nov. 5th*, 1890.

Sir N . . . encloses cheque for the balance of the account for one suction plate and one piece of Crown-work. He desires to express his strong sense of the ability and kindly care with which he has been treated.

Jermyn Street, *April 12th*, 1889.

Genl. B . . . is ready for an appointment any time now to complete case. Has been this day with Mr. . . .* who was greatly impressed with the work done.

* An eminent English dentist.

SIR,

Surrey, *Nov. 25th*, 1889.

I am glad to have been able to speak highly of your work. It has been a great comfort to me during my recent two years' voyage, visiting the Cape, Australia, Borneo, China, and Java, from which I have lately returned. When I am in town with a spare hour I would like to call in to see Dr. . . ., the only faulty item being, what he feared, a little looseness of the front tooth, otherwise all is most satisfactory.

Yours faithfully,

(Signed) . . ., *Capt. R.N.*

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Gresham Street, E.C.,

May 14th, 1889.

Mr. W. . . . begs you to accept his best thanks for the treatment he has received at the American Dental Institute, Limited. The ordinary plate that he used to wear was a constant source of worry and inconvenience, but since you have fitted teeth by your method of crown and bridge, his mouth has been perfectly comfortable, and mastication perfect. He would be obliged if you would convey to Dr. . . . his great appreciation of the skill and care with which he was treated.

Bayswater,

DEAR DR. . . .,

August 10th, 1889.

I was so sorry not to have seen you on Wednesday; but you were engaged, so I would not trouble you. I wanted to wish you good-bye, and also to tell you how *very* pleased both Mr. . . . and I are with the work Dr. . . . has done for me. I know when my friends out at the Cape see my teeth they will all be wanting to come to you.

Yours ever truly,

(Signed) F. A. W.

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Dashwood House,

March 20th, 1888.

To Dr. H. . . ., 44, Finsbury Square, E.C.

DEAR DR. . . .,

It is a month since you completed the undertaking which you entered upon to furnish me with as good dental power as I had originally, and I am anxious to tell you that you have so faithfully carried out what you undertook, that I think it would be impossible to improve on your work. Not only is the mastication easy and complete, but the comfort in the mouth such that I am hardly aware I have not still all my own teeth. I only regret I did not know sooner of the American Dental Institute. It will afford me pleasure to make it known wherever I can.

I should also like to testify to the skilful manner in which you apply the system of the Institute, my visit to you having been rendered thereby more agreeable than I anticipated.

With best wishes,

I remain, yours very truly,

(Signed) C. P. T.

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Croydon,

Oct. 9th, 1887.

DEAR SIR,

I am happy to say that the result of your treatment appears to be eminently satisfactory. I shall always be thankful that I went to your Institute instead of to a tooth-drawing dentist.

Yours faithfully,

(Signed) P. S.

Anerley,

Sept. 17th, 1890.

DEAR SIR,

Allow me to express my thanks for the treatment I have received at your Institute, and to say that I am more than pleased with the result.

Thanking you also for your kindness in reference to fees.

Believe me,

Yours faithfully,

A. J. S.

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c/o Major-Gen. W . . . ,

Secretary,

Devon,

American Dental Institute,

18th July, 1890.

55, St. James's-street, S.W.

DEAR SIR,

I was obliged to leave town before coming to see Dr. D . . . again. I expect, however, to be up in the course of two or three weeks, and will then call and settle your account.

My wife requires some slight attention, and I will bring her to you.

My teeth are a great success. I have been to several of the best dentists in London, but have not benefited so much and been nearly so well treated as by you.

I am, yours truly,

H. J. P.

E . . . G . . . , S.W.

Dr. D

4th April, 1891.

American Dental Institute, St. James's, S.W.

DEAR DOCTOR,—Two months have now elapsed since you so skilfully operated on my few remaining

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teeth, and placed twenty-seven useful teeth in the spot where there were none. Your system beats all others hollow. I consider myself a competent judge, having during eighteen years had no less than three different sets of teeth—all failures. The first were made in Edinburgh, with palate and wires attached to other teeth; they were never firm or comfortable, and eventually caused to decay the teeth round which the wires were attached. The second were made in London, a suction palate disagreeably large, which took away my sense of taste; I knew not the flavour of anything, and ate food as if it were all leather. The third was made in Buenos Ayres by an American, but although a vast improvement on the suction principle—light, thin, and neat—yet they had the ungainly habit of becoming displaced at the moment when they ought to have shown resplendant. Your fixed permanent system, the scientific and delicate workmanship, strength combined with utility, and the utter absence of the feeling that you have anything in your mouth beats everything. I do not even know that they are in my mouth, being a part of the jaw, and I am constantly flattered (*sic*), to my great amusement, as having “so nice, regular, and well-preserved teeth.” I can masticate as if they were my long lost ones; this I never could do with the other

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sets. My sense of taste has now returned, to my great joy, and to the daily fear of my wife, who sees indications of an excess in port and madeira empty bottles. Also, instead of others waiting for me at dinner, I can now keep pace with them, and not make myself conspicuous, thus evading actual hunger, for, on many occasions, I have eaten sparingly, rather than bore people. To show forth the especial advantages of your system *versus* the three old sets. Years ago a horse kicked me in the mouth. Painless dentistry. I lost all one side and some of the front ones. Set No. 1 to masticate with were useless, therefore the molars on the left side had to do the work of twenty years, and gradually gave in. During a skirmish with natives when at full gallop, I shouted set No. 1 out. My men afterwards looked for them, but returned, saying that the vultures must have eaten them, and made vulgar jokes at my expense. Set No. 2 were injudiciously laughed out at a masque ball, found, but very much trodden on, and "disowned." Set No. 3, in a moment of love's passionate pleading, were shockingly landed clean on the carpet. I recovered them; not so my equilibrium. Many other episodes of misfortune humbled the vanity, through having abominable compositions in my mouth, but now I have to thank you

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for a right down good fit, which I cannot lose if I tried.
You can make what use you choose of this letter,

And, believe me,

Yours faithfully,

H. J.

One of the numerous testimonials sent in to the Secretary of the Army and
Navy Stores, Ltd., Victoria Street.

Nov. 25th, 1889.

SIR,

I understand that the American Dental Institute, Ltd., are wishful to be associated with your Society, and I have very much pleasure in endorsing their application. Some three years since I consulted them in regard to two teeth which I had been told could only be condemned. These were so successfully restored by the crowning process that I had confidence in leaving myself in their hands. The result was, by applying their method of "Bridging" and "Crowning," the repairing of all defects, and providing me with a complete set of teeth. The work was done with consummate skill, and is perfect. I have not had a moment's uneasiness; the work has never been removed or repaired. I am not aware of the slightest wear or deterioration, and in every respect they are so strong

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and natural that unless a suggestion leads to it I never give them a thought.

I trust for the sake of those members of the Society who may be in need of dentist's advice that you will not hesitate to recommend the American Dental Institute.

Yours truly,

(Signed) J. H. S.

To the Secretary, Army and Navy Stores,
Victoria Street.

From the COURT CIRCULAR, Saturday, April 2nd, 1887.

AMERICAN INGENUITY.

. . . With regard to dentistry, Sir James Paget accredits the New York College with first place among the dental schools of the world. . . . Last year there appeared a work, entitled "Crown, Bar, and Bridge-work," which fully explained the American methods of permanently adjusting artificial teeth without plates. Want of space will not permit us to give an adequate idea of these systems, the great merit of which, perhaps, is the fact that no tooth or root, no matter how decayed, need be extracted unless quite loose . . . The advantages of the American advanced schools of dentistry having been admitted

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some time since, the American Dental Institute was started at 55, St. James's Street, London, with the object of introducing American dentists and American dentistry into this country. Specialists in each branch of the science have been engaged. . . . Having had the most practical proof of the success and superiority of the system employed at the American Dental Institute, it is our pleasure and privilege to put into print, what very many persons of distinction have done by letter, the fact that there is now no need for the excusable horror of the dental chair, that was formerly the lot of many persons suffering with bad teeth . . . To anyone blessed with the ordinary amount of common sense it must be apparent that the scientific skill displayed by the dental doctors at 55, St. James's Street is undeniably of the highest order, and we can conceive but one objection, and that an invalid one, to the American Dental Institute. It is the fact that their system being new to this country, these gentlemen are compelled, for a time at least, to advertise their institution, though, judging by the numbers of unsolicited testimonials already received from people of the highest rank, it cannot be long before there will be no need for that publicity, which will be dispensed with owing to the private recommendations that are bound to ensue.



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